

HUBBARD COMMUNICATIONS OFFICE  
Saint Hill Manor, East Grinstead, Sussex

HCO POLICY LETTER OF 18 APRIL 1970

Remimeo  
To All  
Franchise  
Holders  
F/O WW  
F/O ASHO

ETHICS AND  
FRANCHISE

Strong Ethics actions by org E/Os and -MAAs against Franchises and Franchise holders are forbidden.

Franchise is a Public Divisions Function. Public Divisions run on Public Relations tech and rules.

There are several technologies. Handling people with Dianetics and Scientology tech, handling them with Ethics tech, handling them with PR tech.

Franchises are essentially PR activities. When you use Ethics you mix practices.

There is already a protective mechanism in Franchises. If they hold to Dn and Scn and stay true to source they prosper. When they don't they go broke as their PR value loses its Reality factor.

If something is seriously wrong in a Franchise area then Franchise Officer WW should handle and, if he can't, request top level help. This is not a field where org E/Os and MAAs function well as they have too little data on remote offices or their problems.

Just once top level had to act in recent years when the SO name was being abused.

It is not our policy to harshly handle Franchises.

Auditors are bound by the Auditor's Code.

Almost without exception Franchise holders are fine, willing people and we trust them to do right.

L. RON HUBBARD  
Founder

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